



June 3, 2009

Dear Business Owner/Manager,

The Manatee High School Cross Country team would like to invite you to be a part of the 17th annual Canes Cross Country Classic race on Labor Day, September 7, 2009. The purpose of this race is to raise funds for the Manatee High School Cross Country team and your support will help us to put on the biggest and best 5K race in Manatee County. The Canes Classic provides an opportunity for local runners to showcase their talents on a Cross Country course against excellent competition. With your support we can continue to provide participants with one of the best 5K races in the area. This year, it is also a part of the Bradenton Runners Club Racing Series.

Last year's Canes Classic was extremely successful with over 400 participants, volunteers, and spectators. In 2008 our Manatee High teams both advanced to the Regional meet and two individuals competed at the State Finals. This year's teams will work hard to be competitive and improve upon these accomplishments. As a result of school budgets being cut, we now have to raise money to cover transportation, entry fees, uniforms, and all team expenses. With your help, we hope to represent our community well and have great success again this year.

We hope you will consider sponsoring southwest Florida's preeminent community event. We expect to attract well over 400 runners, walkers, volunteers, and spectators. Your company's name will reach hundreds of adults, teenagers, parents, families, and fitness-minded individuals. Canes Classic T-shirts are the most frequently worn race shirts year after year so your message is always out there. The options for sponsorship are on the pages that follow.

We thank you in advance as your support at any level will help us continue a great tradition.

Sincerely,

Rae Ann

Coach Rae Ann E. Darling Reed
(941) 586-9375
coach@runnergirl.com

Mike

Coach Mike Smith
(941) 730-1954
smith4m@manateeschools.net

Tom

Coach Tom Orehowsky
(941) 720-1874
slojogrTO@aol.com

Please complete and return the section below:

DEADLINE: August 3, 2009



<input checked="" type="checkbox"/> Sponsorship Level:	Company/Name: _____
<input type="checkbox"/> \$3,000 (Category 5)	Contact: _____
<input type="checkbox"/> \$1,000 (Category 4)	Address: _____
<input type="checkbox"/> \$500 (Category 3)	City, State, Zip: _____
<input type="checkbox"/> \$250 (Category 2)	Phone: _____
<input type="checkbox"/> \$100 (Category 1)	Email: _____
<input type="checkbox"/> Door Prizes/Hospitality	Web Site: _____

**Please make check payable to MANATEE CROSS COUNTRY and send to:
Rae Ann Darling Reed, Manatee Cross Country, 902 33rd St Ct W, Bradenton, FL 34205**

Manatee Hurricanes Cross Country
902 33rd St Ct W
Bradenton, FL 34205

www.CanesClassic.com
Coach Rae Ann Darling Reed
coach@runnergirl.com or 941-586-9375

Manatee Hurricanes
17th Annual Canes Cross Country Classic
5K & 1 Mile - Labor Day, September 7, 2009

Sponsorship Opportunities:

CATEGORY 5 - PRESENTING SPONSOR: \$3,000 (only one available at this level)

- **Your name/logo as presenting sponsor of race (i.e., YOUR COMPANY NAME presents the Canes Classic) on:**
 - Front and back of official race T-shirts
 - CanesClassic.com with link to your business (if applicable)
 - All advertisements (magazine, Internet, and any other media)
- **May serve as race entry form pick up site**
- **Opportunity to provide materials (giveaways, coupons, etc.) for the 500 runner goody bags**
- **Public acknowledgement at the event, including space for your table/booth/banner at event**
- **Your banner displayed at the awards ceremony**
- **Your donation is tax deductible**

CATEGORY 4 SPONSOR: \$1,000

- Prominent placement of your logo on back of official race T-shirts
- Your logo on CanesClassic.com with link to your business (if applicable)
- Your logo on all advertisements
- May serve as race entry form pick up site
- Opportunity to provide materials (giveaways, coupons, etc.) for the 500 runner goody bags
- Public acknowledgement at the event, including space for your table/booth/banner at event
- Your banner displayed near the finish line and awards area
- Your donation is tax deductible

CATEGORY 3 SPONSOR: \$500

- Your logo on back of official race T-shirts
- Your logo on CanesClassic.com with link to your business (if applicable)
- Your logo on all advertisements
- Opportunity to provide materials (giveaways, coupons, etc.) for the 500 runner goody bags
- Opportunity to have public acknowledgement at the event, including a small sign posted at either the water stop or a mile marker
- Your donation is tax deductible



CATEGORY 2 SPONSOR: \$250

- Your name on back of official race T-shirts
- Your name on CanesClassic.com with link to your business (if applicable)
- Opportunity to provide materials (giveaways, coupons, etc.) for the 500 runner goody bags
- Opportunity to have public acknowledgement at the event
- Your donation is tax deductible

CATEGORY 1 SPONSOR: \$100

- Your name on back of official race T-shirts
- Opportunity to have public acknowledgement at the event
- Your donation is tax deductible

Contributions made by August 3, 2009 will be acknowledged as outlined.
Contributions made after this date will only be recognized on race day and in any follow-up.

Manatee Hurricanes Cross Country
902 33rd St Ct W
Bradenton, FL 34205

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coach@runnergirl.com or 941-586-9375

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17th Annual Canes Cross Country Classic
5K & 1 Mile - Labor Day, September 7, 2009

Door Prize and Hospitality Sponsorship Opportunities:

DOOR PRIZES

- Door prizes are usually identified by gift certificate, letter, business card, coupon, merchandise, or whatever means of identification you choose to use
- Suggested door prize value: \$25 or higher per item
- **YOU WILL RECEIVE:**
 - Your name on CanesClassic.com with link to your business (if applicable)
 - Opportunity to provide materials (giveaways, coupons, etc.) for the 500 runner goody bags
 - Your contribution will be acknowledged to all volunteers, participants, and spectators at the event and very much appreciated by the participant(s) who receive your contribution
 - Your donation is tax deductible
 - If you donate items valued at \$100 or higher, then you will receive all of the sponsorship benefits of that level outlined on the previous page

If you are able to assist us this year, we would be happy to stop by your business and pick up the door prizes on or before August 3, 2009 or please feel free to mail it to:

Coach Rae Ann Darling Reed, Manatee Cross Country, 902 33rd St Ct W, Bradenton, FL 34205

HOSPITALITY – FOOD AND BEVERAGE SPONSORSHIP

- Donations of food and beverages are very important and very much appreciated for our participant hospitality area
- Food items such as bagels, breads, pastries, bananas, oranges, apples, or packaged foods like energy bars, granola bars, fig newtons, pretzels, and cookies are easiest for participants to “grab” after the run but donations of any type are welcome, such as pizza, smoothies, sandwiches, etc.
- Beverages such as water, juice, and sports drinks are very important to keep our runners hydrated after the event
- You could be the exclusive sponsor / supplier of water/sports drink/energy bars/etc. for our event – Contact Coach Rae Ann Darling Reed if you are interested in this type of higher level hospitality sponsorship.
- **YOU WILL RECEIVE:**
 - Your name on CanesClassic.com with link to your business (if applicable)
 - Opportunity to provide materials (giveaways, coupons, etc.) for the 500 runner goody bags
 - Your contribution will be acknowledged to all volunteers, participants, and spectators at the event and very much appreciated by the participants who receive your contribution
 - Your donation is tax deductible
 - If you donate items valued at \$100 or higher, then you will receive all of the sponsorship benefits of that level outlined on the previous page

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